

DETROIT INSTITUTE OF ARTS in Oakland County



Play EYE SPY!

Can you spy it?
Use the clues below.

Clue #1
It's held in the hands
Of a boy from an earlier time
It's round and covered with
flowers

**General admission is FREE every day for residents
of Wayne, Oakland and Macomb counties.**

2017 Oakland County Arts Authority Members

Chair, Thomas Guastello | Alan Ackerman | David Roberson | Gretchen Adler | Jennifer Fischer



DETROIT
INSTITUTE
OF ARTS

5200 Woodward Ave., Detroit, MI 48202
313.833.4005 | Group Tours: 313.833.1291

LEARN MORE at DIA.ORG



Detroit Institute of Arts



@diadetroit



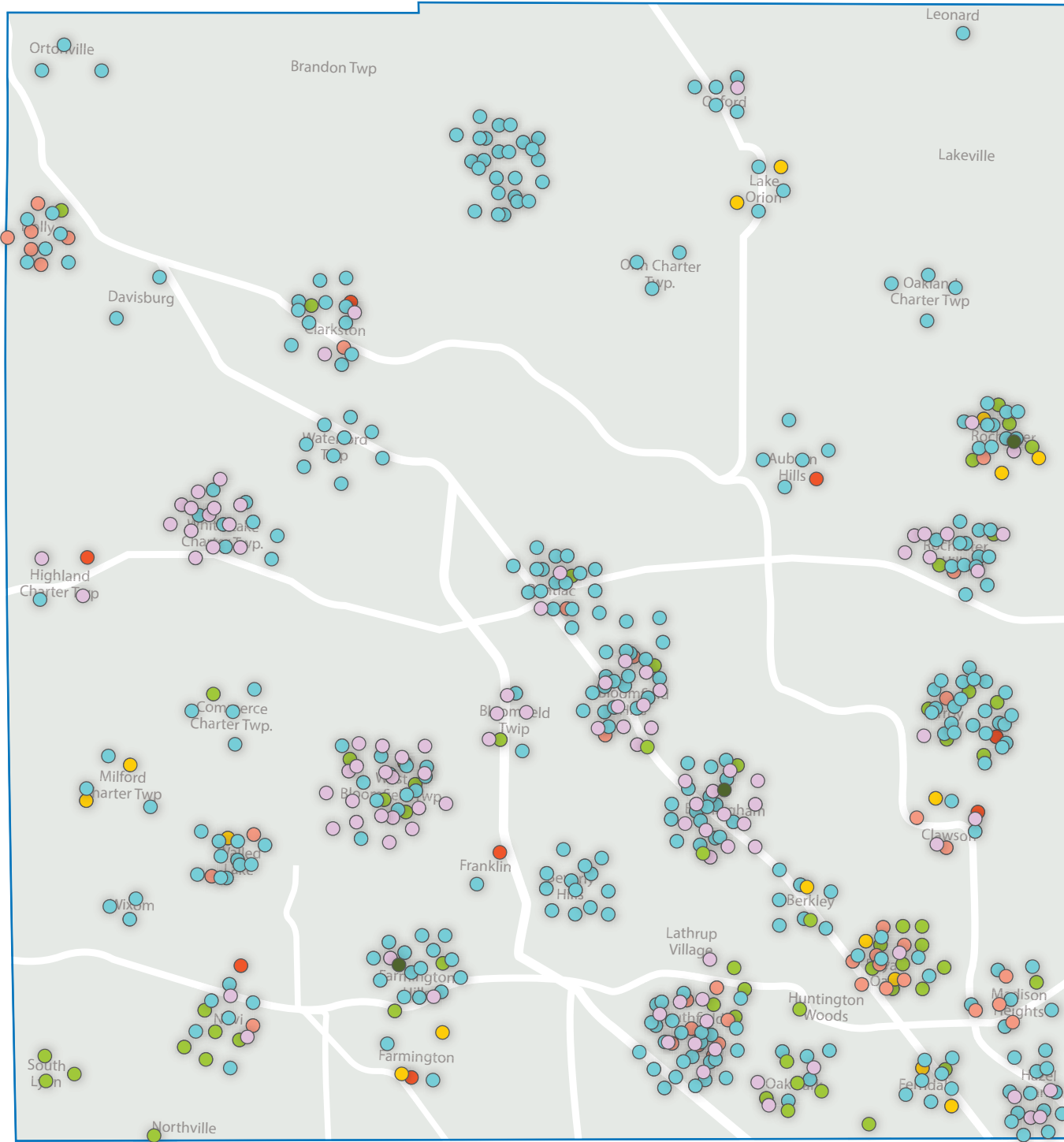
@diadetroit



@diadetroit

MUSEUM HOURS

Tuesday - Thursday: 9 a.m.-4 p.m. Friday: 9 a.m.-10 p.m.
Saturday - Sunday: 10 a.m.-5 p.m. Monday: Closed



DIA Away: Think Like an Artist

DIA Away is a fully furnished, vibrantly designed 53' double-expandable trailer. This mobile creativity experience traveled to schools and community events, welcoming over **11,000** visitors at **Arts, Beats and Eats**, **the Holly Dickens Festival**, **Novi Spring Palooza**, **Taste of Clarkston** and more.



Senior Programs

Senior groups from Oakland county made **59** visits to the DIA's Thursdays at the Museum program last year, with more than **1,800** visitors aged 55 and over participating in tours, art-making, films, and more with complimentary reception and group transportation provided.



Behind the Seen Art Talks

DIA-trained volunteers provided **99** free talks to groups in Oakland County on over 15 topics ranging from Diego Rivera and the Detroit Industry Murals to Through her Eyes: Woman Artists in the DIA's Collection.



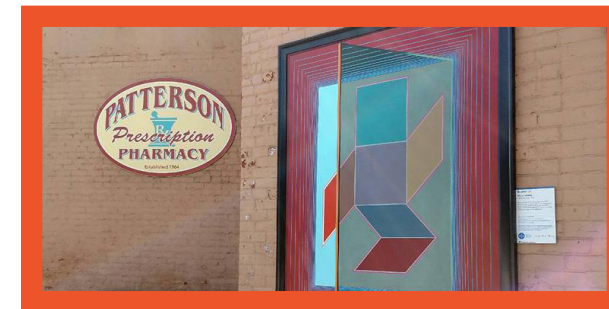
Drop-In Art Making

DIA studio artists held workshops at Oakland County community events engaging over **3,500** people in art-making projects.



Director's Cut

DIA Director Salvador Salort-Pons shared his vision for the museum, details about upcoming events and exhibitions and answered resident's questions at the **Leadership Oakland**, **Birmingham Community House**, and the **Older Persons' Commission**.



Inside|Out

Oakland County communities welcomed Inside|Out featuring installations of high quality reproductions of artworks from the museum's collection in neighborhoods, parks, and downtown districts in **Clawson**, **Novi**, **Franklin**, **Farmington**, **Auburn Hills**, **Clarkston**, **Highland**, and **Troy**.



School Field Trips

More than **20,500** students from **197** Oakland County schools visited the DIA on free field trips with complimentary bus transportation provided.

MAP LEGEND

305

Free Field Trips

99

Behind The Seen Art Talks

59

Senior Group Visits

37

DIA Away Visits

17

Drop-In Art Making at Fairs & Festivals

8

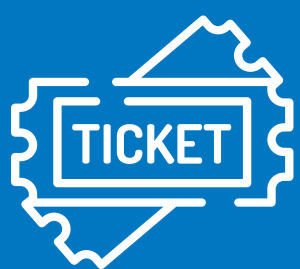
Inside|Out Locations

3

Director's Cut Talks

WHAT A DIFFERENCE FIVE YEARS MAKES!

Thanks to your support, the DIA has welcomed more residents from Wayne, Oakland and Macomb Counties than ever to the museum.



1,567,218
FREE ADMISSIONS



Free field trips for
323,311 STUDENTS
with complimentary bus transportation



934 GROUPS
participating in Thursdays at the Museum Senior Program



Since 2014, **DIA Away**, our mobile creativity experience, has traveled
15,149 MILES THROUGHOUT WAYNE, OAKLAND AND MACOMB COUNTIES