



## Wayne County Arts Authority Report 2014

**2.3 – Governance** – Arts Authorities shall have the right to appoint two voting members to serve on the DIA’s Board of Directors.

- Wayne County Arts Authority appointed Amy DeBrunner and Hubert Massey to the Detroit Institute of Arts Board of Directors.
- Ms. DeBrunner is on the Community Relations and Building Committees and Mr. Massey is on the Learning and Interpretation Committee.

### **2.4.1 – Privileges to County Residents – Free General Admission**

Admission Category	# of guests
Comp-Wayne County Resident-Adult	65,424
Comp-Wayne County Resident-Youth	18,341
Comp-Wayne County Resident-Schools	23,210
Comp-Wayne County Resident-Adult Group	2,887
Comp-Wayne County Resident-Senior	5,367
Member Scans-Wayne County	26,430
<b>Wayne County Resident Totals</b>	<b>141,659</b>

\*Admissions represent general museum admission and do not include special exhibitions, special on-site events or off-site events.

### **2.4.2 – Student Services and Curriculum Development**

Since passage of the tri-county millage, the DIA has substantially increased services to students and teachers in Wayne County. In order to serve the increased number of students, the DIA hired 10 part time staff, called Gallery Teachers, to lead student field trips in June 2014. A summer of training and research positioned the new Gallery Teachers to facilitate students and teachers in consistently meaningful gallery experiences. Additionally, Teri John, a retired principal from Southfield Public Schools, was hired in July, 2014 as the Director of Education Programs. Teri’s vision includes building strategic partnerships across the county to develop curriculum-embedded field trips for Wayne County teachers and students. One such partnership is with Bates Academy in Detroit. Third graders came to the museum and participated in guided tours and collaboratively developed self-guided tour, each experience aimed at supporting student writing. In May, these students and their families spent Saturday morning at the DIA, enjoying their students’ writings and participating in family-friendly museum activities. These co-authored, curriculum-embedded modules will be available on the DIA website for use by other schools.

### Free Student Field Trips with bus transportation

A total of 34,377 students participated in field trips to the DIA in 2014. Complimentary transportation was provided to all student groups.

### Art Discovery Program

Over the course of the 2013-2014 school year, 3<sup>rd</sup>, 4th and 5th grade classes from Harms Elementary in Detroit, and Dickinson East Elementary in Hamtramck were invited to participate in the Art Discovery Program. In 2014-2015 FLICS (Foreign Language Immersion and Cultures School) 3rd-5th grade classrooms participated in the program. Students came for 5 visits that included Visual Thinking Strategies (VTS) discussions in the galleries and hands-on art making in the studio.

### Detroit Climate Action Collaborative

In order to create a new environmental science-related field trip for secondary students in the tri-county area, DIA staff worked with two science teachers from Detroit Public Schools (DPS) as well as community partners from the Detroit Climate Action Collaborative and Detroiters Working for Environmental Justice. The trips were designed and piloted in 2014. A culminating event was held in spring 2014 for Detroit Climate Action Collaborative.

## **3.0 – Professional Development for Teachers**

Teachers from Wayne County participated in the monthly “*Let Us Introduce You*” series of teacher open houses from January-June, 2014. These events offered teachers the chance to sample the tours that are offered on field trips to the DIA and give teachers the opportunity to discuss issues with their colleagues and DIA educators.

Wayne RESA art teachers participated in professional development days for the third year. The experience included tours of the permanent collection, and introduction to Visual Thinking Strategies, and art-making in the studio.

Principals from Wayne RESA were introduced to the DIA through a series of discussions, school group tours and an opportunity to learn more about programs for school groups and teachers.

Teachers participated in a “Writing About Art” workshop in March 2014, developed and led by writers from the InsideOut Literary Arts project. The workshop focused on sharing techniques for using writing prompts inspired by objects in the DIA’s permanent collection.

"Detroit 1933/2033", a four-day workshop led and organized by the Pearson Foundation, was sponsored by the DIA for the second year. The workshop utilized the *Detroit Industry* murals as a starting point to explore community-building in small teams through project-based learning techniques, bringing together teachers from Detroit and suburban school districts.

The DIA hosted 110 educators from Grosse Pointe South High School and provided an overview of available field trips as well as examples of curriculum-embedded field trips that were in development.

In December, Homeschool Tour Day engaged homeschool students and their families in gallery explorations and a newly developed Family Tour.

DIA staff promoted the museum's school programs at the annual HomeschoolingWorks "NOT Back to School Picnic" in September. This event attracted over 300 homeschool educators and their families from across Southeast Michigan and was held at Trinity Lutheran Church in Livonia.

Staff from Focus: HOPE participated in 3-hour VTS training at the museum led by DIA staff.

Art teachers from Dearborn Public Schools participated in a customized one-day workshop that included a tour of the Islamic and Ancient Middle East galleries and a clay tile-making project.

#### **4.0 – Senior Programs**



[Come Wonder Around Visit](#)

#### **Come Wonder Around**

In support of the service agreements, the DIA has developed a senior program, Come Wonder Around, including any or all of the following activities: complimentary transportation to and from the DIA, a guided tour or talk about the permanent collection or a special exhibition, reception with light refreshments and art making in the DIA's studio. Come Wonder Around is marketed through direct mail, personal calls, and advertisements in local publications, social media, and senior expos. Advertising has been placed in several media outlets focusing on our senior program including: *the Grosse Pointe News*, *the Macomb Daily*, *Oakland Press*, *Michigan Prime* and *the Michigan Catholic*.

- Senior Bus Trips scheduled for Wayne County include 69 groups. (See addendum for list of groups scheduled)
- Senior centers and recreation centers programming and tours were planned in coordination with the Inside|Out installations.
- The DIA participated in the 16th Annual Senior Citizen Conference sponsored by Commissioner Gary Woronchak; reaching nearly two hundred seniors in Dearborn and the surrounding communities in Wayne County.

- The redeveloped and expanded *Behind the Seen* speaker program engaged Wayne county residents with art-based talks at local libraries, community centers, and senior centers. Eleven new talks designed to appeal to broader audiences and link the collection to popular topics were added, including; Your DIA: (R)Evolution, Cows in the Opera House and Other Museum Mysteries, and Picturing Music. In-museum tours based on these new themes were also developed.

## **5.0 Community Collaborations with Local Arts Organizations and County Cities, Townships and Villages**

### Inside|Out 2014:

Inside|Out has become a cornerstone of our engagement efforts with and for the communities we serve. Communities from all over the region have requested participation in the program, requiring the establishment of a waiting list. Because Inside|Out was not funded by a grant from the John S. and James L. Knight Foundation in 2014, investment in the project was counted toward service agreement goals.



Photo: 2014 U.S. House of Representatives candidate Debbie Dingell visits the Brownstown Inside|Out garden party kick-off event.

### Inside|Out 2014: Communities:

- Cody Rouge, Focus Hope in Detroit, Romulus, Dearborn, Brownstown, The Detroit RiverWalk, and Downtown Detroit

The DIA and the Inside|Out program focused on including neighborhoods in Detroit rather than simply the downtown/midtown areas.

Working in partnership with Focus Hope, the DIA held a series of Inside|Out Art Talks (tours) of the installation in the Hope Village Neighborhood that included school tours both in the community and family trips to the museum.

To celebrate the collection in Cody Rouge neighborhood, as well as to commemorate the 313th Birthday of the City of Detroit, the DIA partnered with Forward Arts and the Community Arts Program at CCS for a tour of the art installations in the neighborhoods. Guests for these tours met at the DIA and travelled by motor coach to the neighborhoods for guided tours and discussion of the role of arts in the revitalization of the community.

Brownstown Township used Inside|Out to highlight their newly constructed recreation campus, an 80-acre development that features a community garden, farmers market, and dog park. To kick-off Inside|Out in their community, the Brownstown DDA organized a garden party with music, food, and a walking tour of the Inside|Out installations around the campus provided by volunteers from the Boller Meadows Senior Living Community. Brownstown also partnered with Father Gabriel Richard Catholic High School to host an art show of student work, which raised more than \$1000 for the Brownstown Animal Shelter.

Dearborn successfully hosted Inside|Out for third time this year with an exhibition that spanned both East and West Downtown Dearborn. The city of Dearborn is currently converting their old City Hall into Artspace, a mixed-use arts campus that will build upon Southeast Michigan's heritage as a world center of innovation by providing 53 units of affordable live/work space to artists and their families. In partnership with the East Downtown Dearborn Development Authority, Inside|Out programming enhanced 12 on 12, a pop-up art gallery that introduced the new Artspace development.

On September 21st, the DIA hosted its third annual Inside|Out Bike Tour of the Detroit RiverWalk and Downtown Detroit installations. Forty-five participants were treated to a tour of 12 Inside|Out reproductions led by DIA tour guides. Students from the insideOut Literary Arts Project, a nonprofit organization that uses writing to transform teenagers into engaged citizens, returned for the second time to perform an original work inspired by *Animals in a Landscape* by Franz Marc.

#### Gallery 2 Gallery:

- In May the DIA partnered with the Arab American Museum in Dearborn. The event began at the Arab American Museum with a reception and guided tour of the Sacred Scenes: Icons of the Orthodox Church and the photo exhibition Ordinary Lives. Participants met Ordinary Lives photographer Rania Matar and then traveled by bus to the DIA for a guided tour of the Middle Eastern Art Collection, presented by the DIA's Curatorial Research Associate Lina Meerchyad.
- The DIA partnered with the Grosse Pointe Public Library, in July. Guest enjoyed a complimentary art discussion about the artwork at the Grosse Pointe Public Library's Central Branch given by

the DIA Associate Curator Becky Hart. Participants traveled by bus to the DIA, where they toured the mid-century modern art and conservation areas.

### County Days

In the spring of 2014, the DIA piloted a new program called County Days providing bus transportation to the museum for residents from six different Wayne County pickup points, in April, July, and October. Wayne County residents participated, enjoying a day in the museum and engaging in a variety of Saturday programming activities. Due to the success of the 2014 program, the DIA has expanded County Days to become a quarterly event for 2015.



April 2014: Dearborn Heights City Hall, Belleville Area District Library, Livonia Community Recreation Center, Focus Hope, Patton Park Community Center, Woodhaven Community Center

July 2014: Westland Public Library, Downriver Council for the Arts, Brownstown Event Center, Matrix Human Services Center, Don Bosco Hall Livonia, Community Recreation Center

October 2014: Canton Township Hall, Ford Community and Performing Arts Center, Allen Park Community Center, Melvindale Civic Arena, Kennedy Recreation Center, Westland Public Library

### DIA Away: Think Like an Artist

In October, the DIA launched DIA Away: Think Like an Artist, a mobile, interactive environment that provides a creative exploration space for people of all ages. The mobile experience brings educational and hands-on art activities to community centers, schools, senior facilities, fairs, and festivals throughout Macomb, Oakland, and Wayne counties.



*DIA Away* visited Wayne County schools in southwest Detroit, and traveled to festivals and fairs including, the Belle Isle Harvest Festival, the Thanksgiving Day Parade and Southwest Detroit's Family Day.

#### Minds on Art

The DIA collaborated with the Alzheimer's Association of Michigan on the Minds on Art Program for the second year of a three-year partnership. This program brings individuals living with memory loss and dementia (including Alzheimer's disease) and their care partners to the DIA for gallery discussions and hands-on studio workshops. Participation is available to residents in the tri-county area. The Alzheimer's Association identifies residents with either early-stage or mid-stage memory loss to attend a four-week program. Bus transportation and gallery discussion are provided by the DIA.

Alzheimer's Association encourages those who participated in the Minds on Art program to maintain their connectivity to the DIA through a weekly program at the Alzheimer's Association.



#### Scholastic Art Awards

5/21/2015

The Detroit Film Theatre was the site for the 2014 Southeastern Michigan Region of the Scholastic Art and Writing Awards program. Learning & Interpretation staff worked with the College for Creative Studies (CCS) to coordinate the event, attended by approximately 2,000 students, family members, and guests over two days to celebrate creativity.

### Art and Authors

Wayne County residents came to the DIA for five book talks that combined good reads and great art. Participants discussed three books and took guided tours in the galleries.

### DIA Inspired: Beyond the Armor:



Photo: StyleLine Magazine article featuring "Beyond the Armor" contestants

DIA Inspired: Beyond the Armor was a chance to participate in an artistic response to a DIA exhibition. Beyond the Armor, a fashion-design competition presented in partnership by the DIA and the Detroit Garment Group Guild, invited fashion designers throughout the region to submit ideas to create a one-of-a-kind outfit inspired by the *Samurai: Beyond the Sword* exhibition. Ten winners were awarded stipends to bring their ideas to fruition.



Members of the public cast their votes on the various ensembles by visiting mini-fashion exhibits held around the community for a week in May. Visitors to the mini-exhibitions and the DIA's Facebook page voted for their favorite designs. The winner was announced at a fashion show at the DIA on May 17.

#### Community Group Art Making:

The DIA works in partnership with Wayne County human service agencies including Adult Well-Being, Hannan House, Mariner's Inn, Piquette Square, and the John Dingell Veterans Administration Hospital. Participants attend four sessions of art making and discussions, exhibit their work in the DIA's education wing, and speak about their work at opening event. Bus transportation is provided by DIA.

#### Children's Hospital of Michigan:

DIA artists visited Children's Hospital of Michigan twice a week throughout the year for bedside art-making programs and "Art in the Garden" for patients and their families. In 2014 this program engaged over 1,200 people in Wayne County.

#### Detroit Public Schools Student Art Show:

The 77th Annual Detroit Public Schools Student Exhibition was on view at the Walter Gibbs Learning Center from April 12-June 8 featuring hundreds of imaginative works created by Detroit Public Schools students in grades K-12. Mediums ranged from paintings, prints, drawings, photography, ceramics, videos, jewelry and more. The opening and awards ceremony for the show was held in the Detroit Film Theater Auditorium. DIA staff served as part of the jury that selected student art to be included in the exhibition.



#### Fairs & Festivals:

The DIA studio and teaching artists have provided art making at fairs and festivals throughout Wayne County, reaching people young and old with hands on creativity:

Detroit River Days

Palmer Park Art Fair

5/21/2015

Wyandotte Art Fair

Art Affair on Main in Belleville

Dearborn Homecoming

#### Movies at the Metro Parks:

The Detroit Film Theatre presented films on August 15 at Willow Metropark in New Boston. Celebrating the anniversaries of two pioneering films; the original, uncut 1954 Japanese version of *Godzilla* and a newly restored version of the Fab Four's *A Hard Day's Night*. Movies began with a short reel by award-winning Michigan student filmmakers presented by the Michigan Student Film Festival, an annual competition organized by Digital Arts, Film & Television. Films were free with park admission.

#### Ofrenda Altars

A call for proposals was issued to tri-county residents and non-profit organizations for Ofrenda Altars-memorial displays to honor ancestors on the Mexican holiday: Day of the Dead. Selected artists participated in a panel discussion moderated by the staff of the Mexican Consulate in Detroit and their work was exhibited from October 24-Nov 2. Artists were given a stipend to create their works onsite, and were also invited to reception in their honor on Friday, October 31<sup>st</sup>.

#### Concert of Colors

The DIA, in collaboration with the Arab Community Center for Economic and Social Services (ACCESS), presented live outdoor performances by Latin jazz ensemble PanaMO and chamber indie-rock band Cuddle Magic on the DIA's north lawn as part of the annual Concert of Colors. This program was free to the public.

#### Tuesday Musicale Student League

On April 4 the DIA Public Program Department partnered with the Tuesday Musicale organization to host student instrumentalists between the ages of 12 and 19 as part of a Friday Night Live! program. This event was free to the public.

#### Living Arts

The DIA partnered with Living Arts in southwest Detroit to create a residency for student musicians to work with Las Cafeteras, nationally-known recording artists utilizing Son Jarocho (Afro-Mexican folk music from Veracruz) as a tool to build autonomy, community, and solidarity. The week culminated with a performance by Las Cafeteras for Friday Night Live. Free with museum admission.

### Detroit City Chess Club (DCCC)

The DIA hosted weekly DCCC meeting in Prentis Court where student players were coached and competed with visitors to the museum. In May the DIA hosted the DCCC All City Award Event, providing staff and hospitality services.

### Hardcore Detroit

The DIA partnered with Hardcore Detroit to present a program of jit dancing, a 1970s urban dance style relatively unknown to outsiders until Haleem "Stringz" Rasul Al-Rasheed tracked down the Jitterbugs, the group recognized for creating the Detroit Jit and created a documentary film focusing on the group. The evening featured free admission to a screening of the film and a performance by the Jitterbugs.

### Italian Consulate Detroit and Dante Alighieri Society of Michigan

On June 14 the DIA co-presented *Everybody's Right*, a one-woman monologue by Award winning Italian actress Iaia Forte, performed free to the public in the DIA's Lecture Hall.

### Italian Film Festival

In April the DFT partnered with the Italian Film Festival/ USA Metro Detroit to host two days of screenings and receptions for the area premiere of *I Gioiellino* & *Viva La Liberta*. Both films were free to the public.

### Wayne County Department of Health and Human Services

The Detroit Film Theatre and Wayne County hosted a screening of a film about the 1960s farm labor leader Cesar Chavez for Wayne County students participating in business mentoring programs and the general public.

### WSU Department of Classical and Modern Language

The Detroit Film Theatre partnered with WSU to present a screening of the contemporary Ukrainian film *Credenza*. The film's director was present to discuss current affairs in Eastern Europe and do a Q & A with the audience. Free to the public.

### Detroit Yoshinkan Aikido Sugyokan Dojo

Students from Detroit Yoshinkan Aikido dojo participated in a program, highlighting Aikido skills from basic to more advanced techniques. This program was free to the public and coincided the DIA's exhibit *Samurai: Beyond the Sword*.

### 46th Michigan Student Film and Video Festival

The Detroit Film Theatre partnered with Digital Arts Film & Television to host the 2014 Michigan Student Film and Video Festival Awards on Saturday, April 26.

### WSU/Mid America Print Council conference

On Sept 27 WSU and The Mid-America Print Council (MAPC) partnered with the DIA to present a lecture by artist Judy Pfaff as part of the city-wide MAPC Conference. Program was free to the public.

### D'lectricity

In September the DIA partnered with Midtown Inc. to plan and present D'lectricity, a festival of art-based light installed throughout midtown Detroit. The museum provided staff, facilities and financial support to this new and widely-popular public event.

### Center for Michigan

The Detroit Institute of Arts hosted the Detroit Collaborative Community Conversation "What's YOUR Agenda for Michigan" on April 3. The conversation was led by coordinators from the Center for Michigan who facilitated discussions about important political, economic, and social issues facing the city, region and state.

### The Freer House

The Freer House partnered with the DIA to create a lecture series highlighting the local, national and international legacy of Charles Lang Freer. Guest speakers included DIA curators, Smithsonian curators and distinguished lecturers from around the world.

### Detroit Public Library - Main Branch

DIA conservators met and consulted with staff at the Detroit Public Library on several pieces of art in the library's collection to discuss the condition of each piece and potential future collaborations on works that may require conservation.

### Detroit SOUP

The DIA sponsored a performance by The House of Bastet: a Detroit-based dance company, at Detroit SOUP in November.

### Detroit Economic Growth Corporation - Detroit Neighborhood Arts Program (DNA)

The DIA partnered with the Detroit Economic Growth Corporation (DEGC) to bring artistic excellence and guidance for a project to revitalize Detroit neighborhoods through installations in vacant storefronts, in community areas and on streetscapes. The project will be implemented in 2015.

### Youth Development Initiative

The Detroit Institute of Arts is a member of the Youth Development Initiative for the Northeast region.

### Giant Step Conference - 2014

The DIA participated in the Merrill Palmer Skillman Institute supported Giant Step Conference. The conference, for high school students in the region, is held annually and brings over 300 teenagers together from diverse backgrounds each year to discover all the challenges, opportunities and joys they share in common. DIA Community Relations staff took part as a group facilitator.