

Why Support The DIA?

An investment in your...employees, community, and legacy

The Detroit Institute of Arts is a vital educational resource, contributing significantly to the quality of life in southeast Michigan. Regarded as one of the nation's top museums, the DIA has a broad and extraordinary permanent collection, complemented by exciting special exhibitions, which challenges viewers to find personal meaning in art.

Corporate members play an integral part in supporting the DIA's role as a cultural anchor for the city, the state, and the region. They ensure the DIA's ability to maintain its educational, outreach, conservation, and exhibition efforts. Your support allows the museum to better serve the community, your employees, and customers.

As a Corporate member, you will enhance your organization's employee and client relations and increase brand awareness in the community. Sponsorships provide a unique marketing opportunity for corporations to target a desired demographic by supporting highly visible museum programs that cater to those chosen segments.

Each year the DIA reaches a diverse audience consisting of thousands of visitors from around the globe, enhancing the visibility and prestige our corporate sponsors receive, providing a priceless opportunity to be recognized as an organization that cares about the community they serve.

The most important facet of partnering with the DIA is the pride you and your employees will feel being a stakeholder and supporter of this fine museum.

What Your Contribution Supports

The Detroit Institute of Arts relies on a broad range of support from individuals, corporations, and foundations. It is nurtured by civic-minded business leaders who realize the importance of partnering with an institution that culturally enriches and provides a significant economic impact on the region.

As a Corporate member your contribution will provide operational support for a number of museum initiatives including:

- Innovative educational programs
- Community outreach
- Public programming
- Innovative media to enhance the visitor's experience
- Conservation of priceless works of art
- Special exhibitions
- Student classes
- Teacher workshops
- Web-casts and distance learning
- Web-based curriculum guides



DETROIT INSTITUTE OF ARTS

Detroit Institute of Arts
5200 Woodward Avenue
Detroit, Michigan 48202

For more information about how you can become a Corporate partner, contact the Corporate Office at (313) 494-5237 or corporate@dia.org

MUSEUM HOURS

Wednesday and Thursday	10 a.m. to 5 p.m.
Friday	10 a.m. to 10 p.m.
Saturday and Sunday	10 a.m. to 6 p.m.

Closed Monday, Tuesday, and major holidays

From The DIA Collection

This side (left to right): Robert Scott Duncanson, *Ellen's Isle* (detail), 1870, oil on canvas. Gift of the Estate of Razelmond D. Parker (F80.215)

Suzuki Kiitsu, *Reeds and Cranes* (detail), 19th century, color on gilded silk. Founders Society Purchase (79.28)

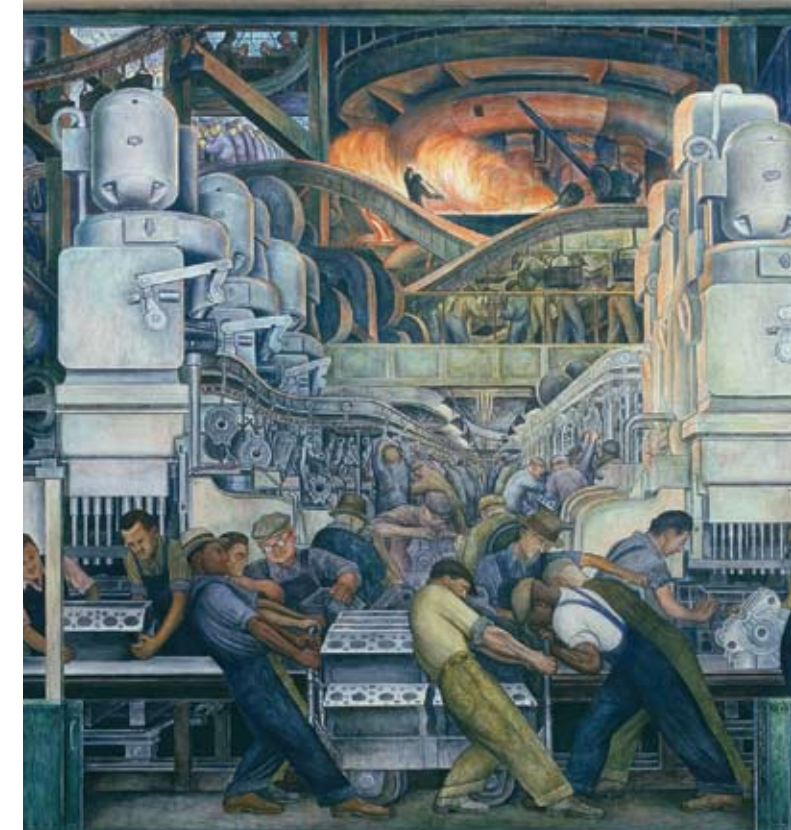
Vincent van Gogh, *The Diggers* (detail), 1889, oil on paper lined onto canvas. Bequest of Robert H. Tannahill (70.158)

Diego Rivera, *Detroit Industry*, north wall (detail), 1932-33, fresco. Gift of Edsel B. Ford (33.10.N)

Opposite side: Pieter Bruegel the Elder, *The Wedding Dance* (detail), about 1566, oil on oak panel. City of Detroit Purchase (30.374)

let yourself go dia.org

CORPORATE PARTNERSHIP



DETROIT INSTITUTE OF ARTS



More gallery space. More art. More to enjoy.

- Thirty percent more gallery space, enabling the museum to exhibit more of its world-class collection
- Galleries arranged in creative ways—thematically, culturally, and chronologically—to make connections across cultures and eras
- Touch-screens, gallery games, and interpretative tools to engage experts and novices alike
- Expanded museum shop, more gallery seating, a family room, and our wonderful new restaurant CaféDIA
- New education center, offering interactive learning aids and multimedia computer programs

For more than a century, the Detroit Institute of Arts has housed some of the world's greatest works of art. As a gathering place for the metropolitan Detroit community, we look forward to bringing you new ways to look at, think about, and talk about art and our world.

LEVELS OF GIVING

	FRIEND			PARTNER	EXECUTIVE	TRUSTEE	SHAREHOLDER	FOUNDER
	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$35,000	\$50,000
Employees								
Volunteer Opportunities	•	•	•	•	•	•	•	•
Quarterly Friday Night Free Admission Passes		10	30	50	70	100	120	150
Individual Museum Membership Discount of 20%			•	•	•	•	•	•
Speakers Bureau Presentation at Your Company				•	•	•	•	•
Company								
Special Exhibition Previews (<i>Prior to public opening</i>)	•	•	•	•	•	•	•	•
Special Exhibition Tickets	2	4	8	10	16	20	30	40
Courtesy Guest Passes (<i>Free general museum admission for one</i>)	6	8	10	20	30	40	50	60
Recognition on DIA Web site and in Annual Donor Report	•	•	•	•	•	•	•	•
Recognition on Corporate Donor Wall (Off Woodward lobby)				•	•	•	•	•
Annual Salute to Corporate Members in <i>Your DIA</i>					•	•	•	•
Corporate Buying Privileges (<i>10% discount in CaféDIA, Museum Shop, and Special Exhibition Outpost</i>)					•	•	•	•
Opportunity to Host Your Own Company Day at the DIA						•	•	•
Recognition on 21st Century Fund Donor Wall (Prentis Court)						•	•	•
Recognition on Accumulative Giving Donor Wall (Farnsworth)						•	•	•
Opportunity to Choose from Select Images from the DIA's Collection for Your Corporate Holiday Card							•	•
Corporate Representatives								
Corporate Membership Cards (<i>Free general museum admission for member and three guests</i>)	2	2	2	4	4	6	8	10
Subscription to the Museum's Magazine: <i>Your DIA</i>	•	•	•	•	•	•	•	•
Reciprocal Membership Privileges at 34 North American Museums				•	•	•	•	•
Invitation to Annual Corporate Event				•	•	•	•	•
Invitation to Annual Donor Recognition Event				•	•	•	•	•
Opportunity to Participate in Associate Travel Program					•	•	•	•
Private Collection Tour by a DIA Curator							•	•
CEO Conservation Tour								•
Dinner for CEOs with the Director								•

• = Benefit extended at this level of support
Number = Denotes quantity to receive

Corporate Enrollment

- We would like to join as a Corporate member of the Detroit Institute of Arts
- We would like to renew or upgrade our Corporate membership
- We are unable to join as a Corporate member; however, we would like to provide the museum with a contribution \$ _____

Corporate Dues: *(please make your selection)*

- | | | |
|----------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Friend | <input type="checkbox"/> Partner | <input type="checkbox"/> Shareholder |
| <input type="checkbox"/> \$500 | \$5,000 | \$35,000 |
| <input type="checkbox"/> \$1,000 | <input type="checkbox"/> Executive | <input type="checkbox"/> Founder |
| <input type="checkbox"/> \$2,500 | \$10,000 | \$50,000 |
| | <input type="checkbox"/> Trustee | |
| | \$25,000 | |

(Membership is valid for one year from date of joining/renewing)

Corporate Information:

Company Name _____

Primary Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Company Web site _____

Method of Payment:

Check enclosed (payable to Detroit Institute of Arts)

Visa MasterCard American Express

Credit Card Number _____

Expiration Date _____

Cardholder's Name _____

Cardholder's Signature _____