



NATIONAL
ART EDUCATION
ASSOCIATION



DETROIT
INSTITUTE
OF ARTS

The National Art Education Association
in partnership with the
Association of Art Museum Directors
Presents:

The Impact of Art Museum Programs on Students Research Initiative Symposium

Saturday, October 13, 2018

9:00 a.m. to 6:00 p.m.

The Detroit Institute of Arts, Detroit, Michigan

Join the National Art Education Association (NAEA) and the Association of Art Museum Directors (AAMD) for a one-day symposium exploring the impact of single-visit art museum visits on school children and other findings of a three-year, nationwide study that underscore the critical role of art museum education for students.

The NAEA/AAMD **Impact of Art Museum Programs on Students Research Initiative** is one of the first major research projects to seek a better understanding, and identification, of the value that art museum education brings to student learning within the formal, K–12 American school setting. This investigation qualitatively and quantitatively assessed the cognitive, affective, social, and other instrumental outcomes that result from single-visit, guided school programs.

Symposium participants will:

- Learn about and discuss results from a three-year, nationwide study on the impact of single-visit art museum field trips.
- Engage with a panel of art museum directors as they discuss how the research changes their thinking and future museum planning.
- Receive a draft of the *Impact of Art Museum Programs on Students Research Initiative Users' Guide*, along with a link to all of the study's supporting materials, prior to arrival in Detroit, in order to hit the ground running with lively discussion and questions.
- Engage in workshops in the Detroit Institute of Arts' galleries to test methods based on study results.

REGISTRATION:

Registration Fee: \$70

Includes museum admission, continental breakfast, box lunch, break time refreshments, and afternoon reception (*cash bar*).

Registration is available now through the DIA Box Office until Friday, September 14.
Register online here: <https://www.dia.org/artsimpactsymposium> or call 313-833-4005.

For more information, please contact:

Meghan Pennisi, Project Manager, at mpennisi@arteducators.org, or

Emily Holtrop, Project Director, at eholtrop@arteducators.org

or visit www.arteducators.org/research/articles/377-naea-aamd-research-study-impact-of-art-museum-programs-on-k-12-students

HOTEL:

There is a block of reduced-rate rooms reserved at The Inn on Ferry Street, a small boutique hotel within walking distance of the DIA. Please reference the *NAEA Art Impact Symposium* when making your reservation.

The Inn on Ferry Street
84 E Ferry St.
Detroit, MI 48202
reservations@innonferrystreet.com
313-871-6000
<http://innonferrystreet.com/>

AGENDA:

Saturday, October 13, 2018

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| 8:30 am | Continental Breakfast
Dining Rooms A&B |
| 9:00 am | Welcome

Presentation of the Study Findings
Q&A |
| 10:30 am | Break
Dining Rooms A&B |
| 10:45 am | View from the Director's Office: Panel Discussion on Study Findings and Implications
Gretchen Dietrich, Executive Director, Utah Museum of Fine Arts
Brian Kennedy, President, Director & CEO, Toledo Museum of Art
Salvador Salort-Pons, President, Director & CEO, Detroit Institute of Arts |
| 11:30 am | Introduce <i>Study User Guide</i> |
| 12:00 pm | Lunch
Crystal Gallery |
| 1:00 pm | Group Demonstrations in the DIA galleries |
| 2:15 pm | Break
Dining Rooms A&B |

- 2:30 pm** **Breakout Session: Explore Study implications in DIA Galleries**
Various locations
- 3:30 pm** **Closing remarks**
Lecture Hall
- 4:00 pm** **Reception**
Dining Rooms A&B