

DETROIT INSTITUTE OF ARTS
Board of Directors Meeting Minutes
November 15, 2017

Attendance – BOD Members: Stephen Biegun, Marla Donovan, Mark Douglas, Nicole Eisenberg, Anne Fredericks, Lawrence Garcia, Eugene Gargaro, Jr., Ralph Gerson, Thomas Guastello, Jennifer Hudson Parke, James Jacobs, Chacona Johnson Baugh, Bonnie Larson, Lori Maher, Ali Moiin, Juliette Okotie-Eboh, Takashi Omitsu, Donald Ritzenhein, Andrea Roumell Dickson, Dennis Scholl, Renata Seals, Christine Sitek, Lorna Thomas, Reginald Turner, Molly Valade, Celeste Watkins-Hayes, Rhonda Welburn, Henry Wineman

Emeritus: Hon. Charles Anderson, Andrew Camden, Elaine Driker, Richard Gabrys, David Hempstead, Jean Hudson, George Johnson, Ralph Mandarino, Thomas Sidlik, Janis Wetsman

Auxiliary: Leland Callaway (FAAAA), Elise Hayes (AAW), Linda Knight (VC), James Luckey (FMCA), Sarah Ollison (FAF), Anita Rajpal (FAAC), Ron Victor (FJC)

Guests: Rebecca Boylan, Stan Simek, Bob Smith

Director and Staff: Nancy Barr, Robert Bowen, Elliott Broom, Colleen Clinton, Jennifer Czajkowski, David Flynn, Rosemarie Gleeson, Rachael Goodwin, Sondra Jenkins, Christine Kloostra, Gavin Lynch, Felicia Molnar, Kenneth Myers, Nii Quarcoopome, Salvador Salort-Pons, Nettie Seabrooks, Jill Shaw, John Steele, Eve Straussman-Pflanzer, Jessica Trombley

Chairman Eugene A. Gargaro, Jr. called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:38 a.m. in Smith Crystal Gallery. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported and carried to approve the minutes of the September 20, 2017 Board of Directors meeting.

Governance and Nominating Report

Rhonda Welburn announced the slate for newly elected and re-elected board, emeritus, and honorary members.

Motion: It was moved, supported and carried.

The 2018 nominations of officers to the Board was announced.

1. Chairman, Eugene A. Gargaro, Jr. (elected Nov. 2002)
2. Vice-Chairman, Bonnie Larson (elected Nov. 2014)
3. Vice Chairman, John D. Lewis (elected Nov. 2016)
4. Secretary, Andrea Dickson (elected Nov. 2012)

Motion: It was moved, supported and carried.

Newly appointed board member Christine Sitek (September 2017) was briefly introduced by her mentor, Andrea Dickson.

Diversity and Inclusion Report

Colleen Clinton, Executive Coordinator to the Director, presented an overview of the Board diversity dashboard. The Governance & Nominating Committee is on track to reach their goals and projections by 2020. Additional thanks were made to Dennis Scholl, Mark Douglas, Cindy Pasky, and Chacona Johnson Baugh for their extended efforts on this project.

Director's Report

Director, Salvador Salort-Pons, delivered his report that addressed:

1. General Updates:

Salvador summarized the DIA Operations Dashboard, noting that we are on target for 700,000 visitors this year. He also spoke about the upcoming exhibition, *Making Home*, organized by the Contemporary Art Department – Laurie Ann Farrell, Taylor Aldridge, and Lucy Mensah – opening December 1, 2017 as well as the *New Acquisitions Gallery*, which will open on January 12, 2018.

2. Fundraising/Gala:

In Salvador's brief financial review, he noted that endowment gifts have recently increased. (Almost \$12M in gifts have been received this year, totaling our endowment at around \$169M) Salvador also extended his thanks to the Gala Chairs, staff, board members, and supporters, announcing that over \$2M was raised at the event.

3. Acquisition Purchase:

Salvador reviewed acquisition requests as set forth in the meeting materials.

4. Auction Purchase:

Director Salvador Salort-Pons reviewed auction purchases as set forth in the meeting materials.

5. Gifts:

Director Salvador Salort-Pons reviewed gifts as set forth in the meeting materials.

6. Deaccessioned Objects:

Director Salvador Salort-Pons reviewed the proposed European furniture for deaccessioning as set forth in the meeting materials.

7. Upcoming 2018 Activity

Salvador extended his thanks to Board member Tak Omitsu, who led a spectacular opening of the new Japan Galleries. The Reflecting Our Community (ROC) committee led by Jennifer Czajkowski, VP of Learning and Audience Engagement, and Ken Morris, Manager of Research & Evaluation, are working to engage different communities of the tri-county area. This includes efforts to expand our reach to African American communities from 10% to 22%, support exhibitions such as *D-Cyphered*, and programs such as the Breakfast Club, which is scheduled to be hosted by the DIA on February 15, 2018. Additionally, the DIA is planning an exhibition of African American artwork from African American collectors in the local Detroit area.

8. FAAC Trip to NYC:

The Friends of Asian Arts and Cultures will take trip to NYC with Curator Katherine Kasdorf on March 16-17, 2018.

Motion: It was moved, supported and carried to approve Salvador's Director's Report.

Public Space Report

Felicia Molnar, Executive Director of Strategic Initiatives, gave an update on the project. The Boston Consulting Group is supporting the DIA pro-bono on this project. Meetings and introductions with key stakeholders are in progress with a target of completing the conceptualization phase in May 2019.

Finance Report

Robert Bowen, CFO & EVP of Finance and Operations, provided a financial update. The slides presented by Mr. Bowen are attached as Exhibit A in the file copy of the minutes.

Development/Campaign Report

Nicole Eisenberg delivered the following Development report:

The committee has raised \$700,543 toward its \$1.3M annual goal to secure funds for the museum through their combined efforts.

Membership and Annual Fund

Total membership households in September 2017 was 20,403 (down 162 from the prior month). Two large mailings will help us acquire new members with combined interest of the Monet and Church exhibition. The upcoming *Star Wars* exhibition is also expected to bring in additional membership. Over 2,150 members attended the preview events for the Monet and Church exhibitions in mid-October.

Endowment Campaign and Other Major Gifts

The endowment for operations is currently \$169M. The *Monet: Framing Life* exhibition generated \$465,000 in sponsorships. Sponsors packages are currently being developed for the *Star Wars* exhibition (\$1.0M goal). More than \$145,000 was raised for Japan Cultural Days opening sponsors. A special thanks to Tak Omitsu and the Japan Business Society of Detroit for their support.

Planned Giving

New estate gifts thus far in the current fiscal year exceed \$86,000.

Grants

The museum received two awards from the Michigan Council for the Arts and Cultural Affairs: a second year of operating support at \$54,000 and a \$90,000 capital improvement grant to upgrade the security system.

Gala

The 2017 Gala raised over \$2.0M. Special thanks were given to the event co-chairs and development staff.

Enrichment

Ken Myers, Curator of American Art, gave a presentation on the *Frederic Church: A Painter's Pilgrimage* exhibition.

Auxiliaries

FJC - Ron Victor announced new board officers and five new members to the FJC board (Candice Bowman, Adam Kessler, George Roberts, Steven Siegel, Annie Thomas)

Ronald Victor, President	Maggie Durant, Vice President
Justin Jacobs, Membership	Alex Doherty, Programming
Nathaniel Wallace, Programming	Jessica Huebner, Secretary
Nikki Lawson, Treasurer	

Mr. Victor mentioned that Fash Bash net \$226,000 and encouraged members to attend the November 16th ArtSeen lecture on D-Cyphered.

FMCA - Jim Luckey announced the December 1st members preview and reception for the opening of *Making Home*. This exhibition features art from the DIA's collection that focuses on how artists feel/represent the concept of home

FAF - Sarah Ollison announced the auxiliary's \$60,000 contribution to endowment. Reminder to save the date for the Elizabeth Sites Kuhlman lecture and luncheon April 23rd.

FAAC - Anita Rajpal gave an update on the auxiliary's initiative to help engage Asian communities with the museum and programs. The weekend of February 24&25 the FAAC is sponsoring a Lunar New Year celebration and they have started planning for the November 2018 Asian gallery opening events.

FAAAA - Leland Calloway gave an update on the auxiliary events. Elaine Locke awards are February 4, 2018. The main awardee and lecturer is contemporary artist, Willie Cole. The theme for this year's Bal, on June 30th, is Afro-Futurism.

There being no further business, Salvador adjourned the meeting at 12:58 p.m.

The next regular meeting of the Board of Directors is scheduled for Wednesday, February 14, 2018.

Minutes submitted by Rachael Goodwin.