



DETROIT INSTITUTE OF ARTS
Board of Directors Meeting Minutes
February 14, 2018

Attendance – BOD Members: Larry Alexander, Denise Anton David, Marla Donovan, Nicole Eisenberg, Cynthia Ford, Anne Fredericks, Lawrence Garcia, Eugene Gargaro, Mary Ann Gorlin, Thomas Guastello, Deana Haggag, Jennifer Hudson Parke, Laura Hughes, Robert Jacobs, Mary Kramer, Bonnie Larson, John Lewis, Lori Maher, Hubert Massey, Ali Moiin, Peter Oleksiak, Takashi Omitsu, Andrea Roumell Dickson, Suzanne Shank, Christine Sitek, Buzz Thomas, Lorna Thomas, Reginald Turner, Molly Valade, Carol Walters, Rhonda Welburn, Henry Wineman

Emeritus: Hon. Charles Anderson, Jeff Antaya, Tina Bassett, Andrew Camden, Richard Gabrys, Jean Hudson, Joseph Hudson, Ralph Mandarino, Thomas Sidlik, Trudi Wineman

Honorary: Gayle Shaw Camden, Robert Gorlin

Auxiliary: Joanne Brodie, Leland Calloway, Glee Firth, Diana Golden, Patsy Gotfredson, Elise F. Hayes, Jim Luckey, Beatrice Smits, Ron Victor

Guests: Pamela Lavers, Mitsie Scaglione, Albert Scaglione, Stan Simek

Director and Staff: Nancy Barr, Robert Bowen, Elliott Broom, Colleen Clinton, Jennifer Czajkowski, Eric Drewry, David Flynn, Rachael Goodwin, Sondra Jenkins, Christine Klootra, Gavin Lynch, Ashley Mirasol, Felicia Molnar, Kenneth Morris, Nii Quarcoopome, Salvador Salort-Pons, Nettie Seabrooks, Aaron Steele, John Steele, Jessica Trombley

Not in Attendance: Christine Giampetroni, Alicia Masse, Matt Mergener, Stephen Biegun, Ethan Davidson, Lillian Demas, Jennifer Fischer, Lindsey Ford Buhl, Antoine Garibaldi, Ralph Gerson, Jennifer Gilbert, John Hantz, James Jacobs, David Larsen, Juliette Okotie-Eboh, Linda Orleans, Jacques Panis, Alex Parrish, Irvin Reid, Donald Ritzenhein, Tony Saunders, Marc Schwartz, Renata Seals, Sandra Seligman, Padma Vattikuti, Celeste Watkins-Hayes, Mark Zeffiro

CHAIRMAN’S REPORT

Chairman Eugene A. Gargaro, Jr. called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:37 a.m. in Smith Crystal Gallery. A quorum was in attendance.

Three resolutions were presented.

1. Anna Diggs Taylor
2. Eugene Applebaum
3. Madeleine Berman

The minutes of the November 15, 2017 Board of Directors meeting were presented.

Motion: It was moved, supported and carried to approve the Chairman’s report.

Governance & Nominating Committee Report

Rhonda Welburn, Bonnie Larson, and Tom Guastello introduced six newly elected board members.

1. Suzanne Shank
2. Mary Ann Gorlin
3. Laura Hughes
4. David Larsen
5. Denise Anton David
6. Larry Alexander

DIRECTOR'S REPORT

Director, Salvador Salort-Pons, delivered his report that addressed:

1. Art Acquisitions, Year End Gifts, Deaccessions, and Loans:

Salvador announced three \$1 million gifts to the endowment and extended his thanks to each of the contributors:

1. Gayle Shaw & Andrew Camden
2. Anonymous
3. Albert & Mitsie Scaglione, Park West Foundation

Salvador reported on incoming gifts and acquisitions, including but not limited to the following as referenced in the board packet.

1. *Bowl with Folds*, Ursula von Rydingsvard. Gift of Janis B. Wetsman and William M. Wetsman
2. *Songye Power Figure*, Songye Culture. Gift of Margaret H. Demant
3. Alex Katz Foundation Gifts (7)

Salvador provided an update on the deaccessioning process.

1. African material & European Furniture and Paintings are consigned to Leslie Hindman Auctioneers for their sales in April and May 2018
2. Upcoming reviews: Egyptian, American Furniture, Ancient Middle East and Islamic, and Native American collections.

Motion: It was moved, supported and carried to approve Salvador's Director's Report.

2. Open Searches, Internal Positions, & New Hires:

Salvador gave an update on three open searches, which are on track to be filled by the beginning of the next quarter.

1. VP President of Development
2. Director of Exhibitions
3. Objects Conservator

Salvador also noted several new hires, including the following:

1. Andi Schreiber, Marketing Manager
2. Shannon Roe-Butler, Digital Communications Specialist
3. Clare I. Rogan, Ph.D., Curator of Prints and Drawings

Rose Gleeson was promoted to the Director of Development. She is currently on family leave taking care of her newborn baby and will return to the DIA this Spring.

3. Programming:

Black History Month 2018 programming has been very successful, running throughout the entire month of February. Additionally, the annual screening of the *2018 Oscar*

Nominated Animated Shorts are now taking place. Increased attendance and sell-out screenings have occurred and are anticipated for the remainder of these programs.

4. *Exhibition Update:*

Current exhibitions include *Monet: Framing Life* (until March 4th), *Making Home: Contemporary Works from the DIA* (until June 6th), and *Out of the Crate: New Gifts & Purchases*. Upcoming exhibitions include:

1. Play Ball: Baseball at the DIA (March 30 – September 30, 2018)
2. Star Wars and the Power of Costume (May 20 – September 30, 2018)
3. Statewide Traveling Exhibition (2018-19). Funded with generous support by Art Bridges and the Terra Art Foundation.
4. New rotations in the *Out of the Crate: New Gifts and Purchases* exhibition.

5. *Building Operations:*

Lockers in the Loggia have been installed to accommodate guests. Additionally, with the Loggia, the arrival desk will be expanded to accommodate increased visitor attendance and sound control will be installed to buffer loud noise.

DIA is in the process of negotiating a contract with a new catering company, which will be announced soon. The DIA would like to thank Sodexo for their many years of service.

The John R. Street Parking Lot was expanded to accommodate 60 additional parking spots. The DIA is also investigating the structural integrity of the underground parking lot with consideration to the cost and resources required to renovate and reopen.

Eric Drewry reported on several Security and Building Operations initiatives:

1. Camera Project – May 1st, 2018 completion goal
2. Emergency Operations Plan is currently being tested
3. Electronic Security (Noel Night) – Push button access lock for all security stations
4. Staff Training – Active Assailant Training
5. Internal Communications – internal alert system (mass text)
6. External Communications – Homeland Security and Emergency Management Relationship and in collaboration with simulation drills.

Mrs. Tina Bassett commended Salvador and the DIA leadership staff for their professional and rapid response from Noel Night

6. *Human Resources: Upcoming Training:*

Director Salvador Salort-Pons reported that training regarding our updated policy on Prohibited Discrimination and Harassment will soon be offered to all staff including management, the HR staff team, and members of Strategy.

7. *Plaza Project:*

Felicia Molnar reported on key dates for the Plaza Project:

February/March	Internal DIA Focus Groups (ongoing); Design Competition Jury Confirmed
February 28	Kick-Off Meeting with Steering Committee
March 31	RFQ Released to Invited Design Teams and Student Competition Announced
June 14-15	Public Presentations to Jury by Semi-Finalist Design Teams
July/August	Community Engagement Activities throughout the Summer
August 15	3 Finalists/ Teams Announced
October TBD	3 Finalists in Detroit for Public Engagement/Charrette Meetings
January 23, 2019	Finalists to Present in Detroit to Jury and Public; Student Competition Concludes; Presentations on View to Public through May 1, 2019
March 1	Final Winning Team Announced. Student Winners Announced. Continuous Exhibition of Student and Professional Boards/Models on View at DIA

8. 2017 Visitor Satisfaction Survey:

Ken Morris and Ashley Mirasol presented the 2017 survey results. Observations included ethnic diversity in demographics, a shift of the average visitor age from 50 to now 43, the frequency of guest’s visits, messaging is strongest by word of mouth, 89% satisfaction rating overall, increased museum shop experience satisfaction, first-timer experiences and engagement types. Additionally, the DIA does use benchmarking, however each institution uses a slightly different scale so comparisons are not always a direct correlation. The goal by 2022 is to have 1-million visitors and a current focus on improving wayfinding and food experience.

DEVELOPMENT REPORT

Jessica Trombley, Major Gift Officer, reported on behalf of Nicole Eisenberg, Development Committee Chair. The committee has exceeded their \$1.3 million annual goal. The committee accomplished this with support of gala sponsorships and a Woodward Circle commitment, raising a total \$2.35 million thus far for the 2017-18 FY. Currently there are 406 Associate members, a record year. \$300K in new estate gifts have been received, and grants to preserve time-based media holdings have been rewarded.

FINANCE REPORT

Robert Bowen, CFO & EVP of Finance and Operations, provided a financial update. The DIA’s financial performance has been better than budget for the first six months of the 2018 Fiscal Year

- Revenue is \$1.6 million favorable to budget
- Expenses are \$100,000 unfavorable to budget
- Unrestricted operating results are \$1.5 million better than budget
- Spending from restricted funds is on plan for the year

The DIA hired Monticello Associates to provide investment advisory services in August 2016. It is a pleasure to report that with some adjustments to our portfolio, the Endowment returned 14.3% in 2017 versus the benchmark of 12.2%, and the Pension Plan returned 14.2% versus its benchmark of 13.3%.

ENRICHMENT

Aaron Steele, Imaging Specialist/Photographer, gave a presentation on Imaging in the Conservation Department.

AUXILIARIES

- 1. FJC:** Ron Victor announced three new board members had been elected to the FJC Board. Save the date for FJC's next ArtSeen event on the evening of June 7th.

- 2. FAAAA:** Leland Calloway reported on the success of the private reception for Tracy Smith that they hosted on February 2nd and the Alain Locke Awards that took place on February 4th. The Friends of African and African American Art has pledged \$25,000 to match \$25,000 from the Jacob Lawrence foundation to support a lecture series at the DIA. The funds will be put into an endowment at the Jacob Lawrence foundation with the yearly investment income will be used to support the series.

There being no further business, Salvador adjourned the meeting at 12:59 p.m.
The next regular meeting of the Board of Directors is scheduled for Wednesday, May 9, 2018.

Minutes submitted by Rachael Goodwin.