The cars we see every day once existed only in a car designer’s imagination. These early ideas are called “concepts” and often don’t look like cars you could drive! Concept drawings help designers think of new possibilities. Use the worksheet on the following page to imagine a new kind of car. It includes design challenges to get your imagination going.

Materials

☐ Pencil, ballpoint pen, markers, crayons, or other drawing materials

☐ Design worksheet below or piece of paper

☐ Your imagination

Share your drawing with us #CarsDIA

We might display it in the exhibition Detroit Style: Car Design in the Motor City, 1950–2020.
CHOOSE A CONCEPT.

A car that...

☐ is easy for someone using a wheelchair to drive
☐ keeps you safe in dangerous weather
☐ is flashy and luxurious
☐ reminds us of the past
☐ will save the environment
☐ an astronaut would drive